

Artwalk 2016

Presented by Urban Standard

Celebrating 15 Years of Art & Birmingham

Friday, Sept. 9 & Saturday, Sept. 10

Birmingham Loft District



Since 2002, Birmingham Artwalk has invited festival goers to witness the ongoing renaissance of downtown Birmingham. The free event draws more than 15,000 people to Birmingham's Historic Loft District along Morris, 1st and 2nd Avenues North.

Regional artists representing all mediums are hosted by area businesses and residents and along the streets to create a giant gallery opening for more than 100 visual artists. Local music on three stages, performance art, demonstrations and a KidZone help showcase the region's wealth of talent. The diversity of artists and range of prices available has fostered many artist careers as well as art collections. This family-friendly, community event for people of all ages is free to the public, and a lot of fun.

Be part of an event that's uniquely Birmingham. As an Artwalk supporter, you make exciting things happen. You foster creativity and development. You inspire!

Please direct all questions to:

Joy Myers

Executive Director

205.612.1530

joygmyers@gmail.com

Leonardo – Presenting Sponsor - \$10,000 – SOLD

- Birmingham Artwalk Presented By Urban Standard included in all communications
 - External Media Campaign to include 106.9 The Eagle, KISS FM, Alabama Media Group
 - All collateral and promotional materials to include volunteer t-shirts, posters, flyers, invites, emails, signage, programs, website and social media properties
- On-site presence during the two day festival
- Exclusive VIP Benefits
 - \$500 donor dollars for purchase of art at Artwalk
 - 50 Sponsor Lanyards & access to Artwalk After Party
- Industry Exclusivity & First Right of Refusal for 2017

Michelangelo - Zone Title Sponsor - \$5,000

- Become a titled sponsor of one of the following Artwalk areas:
 - Morris, 1st or 2nd Avenue – STREET SPONSOR
 - KidZone – Children’s Art Activities
 - Artist awards and hospitality
 - Exclusive VIP After Party for 300+ artists, volunteers and sponsors.
 - Music & Performers (Stage Sponsor)
**Named sponsorships are available on a first-come, first-served basis.*
- External Media Campaign to include 106.9 The Eagle, KISS FM, Alabama Media Group
- Logo inclusion in all promotional and collateral materials
 - All collateral and promotional materials to include volunteer t-shirts, posters, flyers, invites, emails, signage, programs, website and social media properties
- On-site presence during the two day festival
- Exclusive VIP Benefits
 - \$250 donor dollars for purchase of art at Artwalk
 - 25 Sponsor Lanyards & access to Artwalk After Party
- Industry Exclusivity & First Right of Refusal for 2017

Picasso Sponsor - \$2,500

- Logo inclusion in all promotional and collateral materials
 - All collateral and promotional materials to include volunteer t-shirts, posters, flyers, invites, emails, signage, programs, website and social media properties
- On-site presence during the two day festival
- Exclusive VIP Benefits
 - \$150 donor dollars for purchase of art at Artwalk
 - 10 Sponsor Lanyards & access to Artwalk After Party
- Industry Exclusivity & First Right of Refusal for 2017

Matisse Sponsor - \$1,000

- Your logo will be featured in the event program and on signage on site throughout Artwalk.
- On site presence at the two day festival
- Receive EXCLUSIVE VIP Artwalk Benefits:
 - \$100 donor dollars for purchasing art at Artwalk
 - 6 Sponsor Lanyards & access to Artwalk After Party

Dali Sponsor - \$500

- Your name will be listed in the event program and on the Artwalk Web site.
- Receive EXCLUSIVE VIP Artwalk Benefits:
 - \$50 donor dollars for purchasing art at Artwalk
 - 4 Sponsor Lanyards & access to Artwalk After Party

Chagall Sponsor - \$250

- Your name will be listed in the event program and on the Artwalk Web site.
- Receive EXCLUSIVE VIP Artwalk Benefits:
 - \$25 donor dollars for purchasing art at Artwalk
 - 2 Sponsor Lanyards & access to Artwalk After Party

FRIENDS OF ARTWALK - \$100

- Your name will be listed in the event program and on the Artwalk Web site.
- Receive EXCLUSIVE VIP Artwalk Benefits:
 - 2 Sponsor Lanyards & access to Artwalk After Party

SPECIAL NOTE ON PROMOTIONAL ITEMS

Deadlines for promotional items occur throughout the year. Depending on your sponsorship level and date of commitment, Artwalk will include your logo on all items yet to be produced. Ask your Artwalk contact for more information regarding deadlines for specific promotional items.

For More Information

Executive Director: Joy Myers

Phone: (205) 612-1530

Web: www.birminghamartwalk.org

Mail: P.O. Box 55405, Birmingham, AL 35255

Email: joygmyers@gmail.com

The Artwalk 2016 operating budget is available on request.

Your sponsorship is a tax-deductible contribution made payable to Birmingham Artwalk, Inc., a 501 (c)(3) nonprofit organization.

Artwalk 2016

Sponsor Contribution Form

Company Name _____

Contact _____

Address _____

City/State/ZIP _____

E-mail _____

Phone _____

Please enroll me as sponsor at the following level:

- Leonardo (\$10,000)
- Michelangelo (\$5000)
- Picasso (\$2500)
- Matisse (\$1000)
- Dali (\$500)
- Chagall (\$250)
- Friends of Artwalk (\$100)
- Other _____



Birmingham Artwalk, Inc., had been recognized by the federal government as a 501 (c)3 non-profit. Per IRS regulations, we will acknowledge all gifts more than \$200 with a receipt by January 31, 2017.

Please make your contribution payable to:
Birmingham Artwalk, Inc.
P.O. Box 55405
Birmingham, AL 35255